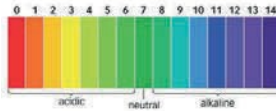




PITCHER OWNERS MANUAL

Featuring Ionic Adsorption *Micro Filtration*
with *Increased Alkalinity [7.0pH - 9.5pH]*



Filter made in USA

CONGRATULATIONS!

You have just become the proud owner of the most effective, efficient, and economical portable pH enhancing water filtration pitcher available on the market today. This advanced technology has evolved through the research of aerospace scientists, medical researchers, and water purification specialists with over 40 years of product development, experience and success.

Portable pH filtration

- Increases the alkalinity of the water as it is filtered.
- For use with any treated municipal water source.
- Filter increases alkalinity from 7pH to 9.5pH*
- Water remains alkaline for over 30 days.
- Filter removes up to 99.99% of the Inorganic and Organic contaminants.
- Easy to use; just fill, pour and drink.
- Proven tested filtration technology.

The pH filtration potential health benefits

- Energizes and restores pH balance to the body.
- Flushes toxins, reduces cellular and DNA damage caused by free radicals, prevents rapid aging.
- Provides superior hydration and promotes detoxification nutrition at cellular level.
- Anti-oxidizes.
- Helps maintain a healthy body weight.

*pH is measurement of free hydrogen and hydroxyl ions in water.

pH ranges from acid (0-6pH) to neutral (7.0pH) and alkaline (7.1-14pH)

*Results may vary depending on water source.

STEP 1 – UNPACK

Remove contents from box and identify all parts:

1. Carafe



2. Lid, Reservoir



3. Red Flushing Disc, Filter



STEP 2 – PREPARE AND ASSEMBLE:

Lift the lid, exposing the reservoir and remove the filter. After the filter is removed, wash only the carafe, reservoir and lid with mild soap and water, then dry.

Do not wash the filter. (The filter is cleaned by reflushing.)

STEP 3 – FLUSH FILTER

Even though our filters are pre-flushed prior to shipment, we recommend you re-flush the filter before the first use, this will provide optimal water flow and effectiveness.



To flush your filter, simply remove filter from reservoir, screw the red flushing disc onto the filter and then attach flushing assembly to the sink faucet.

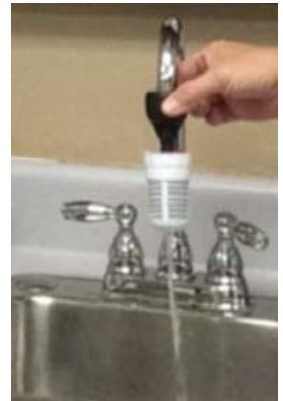


Hold in place over the faucet, slowly turn the water on until a thin stream of water begins to flow from the filter.



Allow the water to flow through the filter for 3 minutes. Turn water off, remove the flushing disc, and reinstall onto the reservoir.

**Your pitcher is now ready to use.
Fill, drink, and enjoy!**



If it becomes necessary to re-flush your existing filter, or to replace a new filter, repeat the prior directions. Be sure to save the Red Flushing disc for future reflushing.

PITCHER STORAGE AND MAINTENANCE

New unused, product has an indefinite shelf life. After use: If the filter system will not be used for any extended period, we recommend that you remove filter from the reservoir, flush and set aside allowing to air dry fully [12-24 hrs.]. Wash and dry remaining parts and when filter is fully air dried, reassemble product and store until needed.

DO'S AND DON'TS

- **DO NOT** put product in the freezer. Water expands when it freezes and this will damage the filter. **However it is OK to put the product into the refrigerator.**
- **DO NOT fill with anything other than water; NOT INTENDED FOR USE WITH SALT WATER.**
- **DO NOT** use hot water.
Not recommended for use on a private well.

The Seychelle Difference

A patented ADSORPTION- ABSORPTION filtration process

1. Seychelle's exclusive Ionic Adsorption Micro Filtration coordinates all processes of contaminant reduction by Adsorption, Absorption, chemical bonding, chelation, and depth filtration.
2. Removal of contaminants with carbon is a surface phenomenon known as adsorption, resulting from the molecular attraction of substances to the surface of the carbon, as the source water flows through the filter.
3. The rate of adsorption is determined by the quality and volume of carbon used. The flow rate, or time of exposure through the filter has been calculated to yield the greatest volume removal of organic chemicals caused by pollution of industry, agriculture, and man.
4. The Micro-Porous body of the filter contains thousands of interconnected omni-directional pores, each being a uniform 2 micron in size. In addition to pore size control, our micro-porous filters have proprietary absorption medias impregnated within that are carefully coordinated for the reduction of potentially harmful contaminants. The filtration is superior in efficacy for the removal of water contamination. In addition to this, **the proprietary medias in Seychelle's newest product, "The pH2O Filter" has the ability to increase the pH from 7.0 up to 9.5 while filtering drinking water.**

THE pH20 PURE FILTER RAISES THE PH OF WATER FROM 7.0 UP TO 9.5 WHILE REDUCING UP TO 99.99% OF THE FOLLOWING:

- ✓ **Aesthetic** – offensive tastes, odors, chlorine, silt, sand, and sediment

- ✓ **Chemical** - Industrial VOC's (Volatile Organic Compounds), PCB's, THM's (Trihalomethanes), detergents; Agricultural SOC's (Synthetic Organic Compounds), pesticides, DDT, etc.

- ✓ **Dissolved solids** – Harmful heavy metals such as Aluminum, Arsenic, Asbestos, Cadmium, Chromium 6, Copper, Fluoride (up to 90%), Lead, Mercury, etc.
(While allowing the good for you trace minerals to remain.)

- ✓ **Radiological** – Radon 222 and other radiological contaminants.



Frequently Asked Questions About Seychelle Water Filtering Technology

Do Seychelle Filters Take Out Minerals?

Yes, our filters are designed to retain the good trace minerals and micro organisms and remove heavy metals, aesthetics, organics, radiological and bacteria and “ **leave in the good for you trace minerals**”.

Do Seychelle Filters Remove Fluoride?

Yes - up to 90%!

What makes the SEYCHELLE ENVIRONMENTAL TECHNOLOGIES Ionic-Adsorption Micro-Filtration System the BEST?

The primary reason our filters perform better than other filtration systems is that each product is designed to *guarantee the greatest amount of reduction per contaminant*. **Seychelle offers a variety of filters designed to meet your specific needs.**

Why are the Seychelle Portable Water Filtration Systems better than bottled water?

- **Guaranteed water quality.** Our water filtration systems are the most laboratory and field tested products of their kind in the world. Efficacy and quality are guaranteed and on record. Many bottled waters, especially in developing countries, are not guaranteed and actual water sources are unspecified.
- **Better for the environment.** The Seychelle system produces up to 100 gallons of great-tasting filtered water; equal to 757 half liters of bottled water that would otherwise result in ocean and landfill pollution.
- **Better for your wallet.** The Seychelle portable water filtration bottle is affordable, efficient, cost effective and can be filled from virtually any convenient water source anywhere, anytime except salt water.



Who performs the tests for the filters efficacy and for what elements specifically?

In the United States, water filtration products are tested by independent laboratories to verify the exact capabilities and performance. All Seychelle filters are extensively tested by only the highest quality US approved laboratories certified to test under the strictest EPA, ANSI & NSF standard methods and protocol. The gallon volume of filtration capacity is tested to NSF standards 42 & 53. It is also noted that Seychelle filters have been tested in over fifteen (15) foreign countries.

All five areas of contamination, as well as performance “A,B,C,D, R and pH” are tested.

What is the life expectancy of the pH2O Pure Water Filter?

The pitcher has a 3 month “filter change indicator” to set as a reminder for when you may want to order a replacement filter; however, we recommend that you order a replacement filter initially, to have on hand when you need it, and then reorder when your indicator suggests. The filter change indicator dial is located on top of the lid. To begin, set dial at start number 1.

Diminished water flow is a sign that the filter is clogging (with contaminates) and nearing the end of its usefulness, and will soon need to be replaced. We recommend that you reflush your filter anytime you notice an issue with flow prior to this indicator date; however due to the many and various possible contaminates in water throughout the world, the accuracy of this reminder, and longevity of filter use is merely a prompt that the filter may need to be replaced.

Is there a problem with activated carbon filters harboring or breeding bacteria or other contaminants within the filter itself?

Yes. Bacteria can grow on anything, but the key to this product concept is to periodically reflush the filter.

To sanitize simply flush with a 1/8 teaspoon of chlorine (Clorox) in one quart of water through the system.

Seychelle has not received one report of bacterial growth on its filters since its introduction over nineteen (19) years ago.



How is the filter capacity formula determined? “Through Put Tests”.

Seychelle performs continuous flow tests for organic and inorganic contaminant removal. The testing laboratories run the filters with heavily spiked water for over 200 gallons without any break-through of residual contaminants.

Overall filter capacity varies by product as follows:

- **Family water pitcher: up to 150 gallons.**
- **pH2O Pure Water Pitcher: up to 100 gallons.**
- **Stainless Steel Bottles: up to 100 gallons.**
- **LDPE Plastic Bottles: up to 100 gallons.**
- **Pumps and bags: up to 100 gallons.**
- **Pure Water Straws: up to 25 gallons.**

Are your products safe and BPA free?

All Seychelle products are: BPA free, non-toxic and do not leach. We use only FDA tested and approved plastics and food grade materials and # 304 stainless steel.

Who buys and uses Seychelle products?

- Those concerned about the taste, odor, and quality of their drinking water.
- Those who travel worldwide.
- Those who pursue an active lifestyle.
- Those who are concerned about surviving disasters including floods, fires, earthquakes, hurricanes, and tornadoes, and now unfortunately acts of terrorism.
- Those who buy bottled water on a consistent basis even though they may question the source and quality.
- Those concerned about the environment.
- Those who value alkaline water.

Designed for everyday use and engineered to hydrate, detoxify and produce up to 100 gallons of delicious, clean, safe, healthy drinking water for all your family’s needs.

Limited 90 Day Unconditional Guarantee (for mechanical workmanship)

Not for use with saltwater.

Manufacturer warrants the portable water filtration system to the consumer for the period of 90 days from the date of purchase. **Please retain your receipt.**

If there is any defect in the product, simply return the unit, postage paid, to your distributor with a valid purchase receipt and contact phone number; allow 4-6 weeks for processing.

*** This guarantee does not cover improper use, failure to properly maintain unit, or premature clogging caused by processing overly turbid water.**

This warranty gives you specific rights.

Manufacturer shall under no circumstances be liable for any special, indirect, or consequential damages owing to misuse of the goods. Manufacturer makes no warranty of fitness or merchantability and no other warranty, oral or written, expressed or implied, except as specifically set forth herein.

Not all substances listed will be in all users' water.

Always consult with a health care professional before starting any new program if you have or suspect you might have a health problem. You should not use any of this information for the diagnosis or treatment of any health problem.